



Gardening in South Korea

June 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Gardening category thrives amid urban demand and government backing
99 Flower Co Ltd and Nongwoo Bio Co Ltd bring innovation to the gardening category
Home improvement and gardening stores lead growth in home gardening

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Healthy growth in gardening will be driven by urbanisation and e-commerce
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Home and Garden in South Korea - Industry Overview

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