



Home Furnishings in Germany

May 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Despite overall decline, eco-conscious home textiles and lighting show resilience
Affordability, sustainability, and smart home innovations drive home furnishings
German retail evolves with omnichannel strategies, affordability, sustainability, and tech-driven experiences

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Smart, eco-friendly home furnishings and multifunctional barbecues are expected to appeal
Philips Hue and Ikea expand smart lighting and design collaborations in Germany
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DISCLAIMER

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