

Home Furnishings in Canada

May 2025

Table of Contents

Home Furnishings in Canada - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Increase in rental housing supported the sales for home furnishings Brands focused on lowering prices to boost sales amid economic headwinds Service enhancements remained a key driver amid lower footfall

PROSPECTS AND OPPORTUNITIES

Consumers to cautiously spend on home furnishings amid economic headwinds E-commerce channels to gain share due to rising demand for convenience Brands leverage IoT to meet demand for smart and modular pieces

CATEGORY DATA

Table 1 - Sales of Home Furnishings by Category: Value 2019-2024
Table 2 - Sales of Home Furnishings by Category: % Value Growth 2019-2024
Table 3 - NBO Company Shares of Home Furnishings: % Value 2020-2024
Table 4 - LBN Brand Shares of Home Furnishings: % Value 2021-2024
Table 5 - LBN Brand Shares of Light Sources: % Value 2021-2024
Table 6 - Distribution of Home Furnishings by Format: % Value 2019-2024
Table 7 - Forecast Sales of Home Furnishings by Category: Value 2024-2029
Table 8 - Forecast Sales of Home Furnishings by Category: % Value Growth 2024-2029

Home and Garden in Canada - Industry Overview

EXECUTIVE SUMMARY

Home and garden in 2024: The big picture 2024 key trends Competitive landscape Retail developments What next for home and garden?

MARKET DATA

 Table 9 - Sales of Home and Garden by Category: Value 2019-2024

- Table 10 Sales of Home and Garden by Category: % Value Growth 2019-2024
- Table 11 NBO Company Shares of Home and Garden: % Value 2020-2024
- Table 12 LBN Brand Shares of Home and Garden: % Value 2021-2024
- Table 13 Penetration of Private Label in Home and Garden by Category: % Value 2019-2024
- Table 14 Distribution of Home and Garden by Format: % Value 2019-2024
- Table 15 Distribution of Home and Garden by Format and Category: % Value 2024
- Table 16 Forecast Sales of Home and Garden by Category: Value 2024-2029
- Table 17 Forecast Sales of Home and Garden by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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