Home Furnishings in the US

June 2025

Table of Contents

Home Furnishings in the US - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Home furnishings contracts amid housing slump and shifting consumer priorities

Brand adaptation and smart innovation raises the competitive stakes in US home furnishings

Channel shifts redefines the US Home Furnishings retail landscape

PROSPECTS AND OPPORTUNITIES

Economic pressures and housing slump to drive further decline in home furnishings

US Import tariffs pose significant challenges for domestic home furnishings industry

AI-driven personalisation stands to reshape the online channel

CATEGORY DATA

Home and Garden in the US - Industry Overview

EXECUTIVE SUMMARY

Home and garden in 2024: The big picture

2024 key trends

Competitive landscape

Retail developments

What next for home and garden?

MARKET DATA

DISCLAIMER

SOURCES

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/home-furnishings-in-the-us/report.