

Home Furnishings in Taiwan

June 2025

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Home Furnishings in Taiwan - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Increase in residential construction activity boosts sales Ikea still the top home furnishings brand in Taiwan Homewares and home furnishing stores remains the leading distribution channel

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Outlook for home furnishings remains favourable Space-saving, eco-friendly and smart furniture will continue to gain popularity Minimalism and local heritage expected to be key design trends

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DISCLAIMER

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