



Euromonitor  
International

# Home Furnishings in Australia

May 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Indoor living remains largest category within home furnishings, appealing to eco-conscious consumers  
Ikea Pty Ltd retains lead in home furnishings, albeit facing decline due to rising living costs  
Economic pressures force price competition among retailers, appealing to cost-conscious consumers

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DISCLAIMER

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