

# Large Cooking Appliances in Germany

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Table of Contents

#### Large Cooking Appliances in Germany - Category analysis

# **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Marginally stronger performance for freestanding models, while built-in struggles BSH Hausgeräte regains share to consolidate leadership Distribution of large cooking appliances is constantly changing

### PROSPECTS AND OPPORTUNITIES

Germans move less frequently due to tense housing market Local consumer focus on eco-friendly appliances IoT and other technological steps forward

#### CATEGORY DATA

Table 1 - Sales of Large Cooking Appliances by Category: Volume 2019-2024 Table 2 - Sales of Large Cooking Appliances by Category: Value 2019-2024 Table 3 - Sales of Large Cooking Appliances by Category: % Volume Growth 2019-2024 Table 4 - Sales of Large Cooking Appliances by Category: % Value Growth 2019-2024 Table 5 - Sales of Built-in Hobs by Format: % Volume 2019-2024 Table 6 - Sales of Ovens by Smart Appliances: % Volume 2020-2024 Table 7 - NBO Company Shares of Large Cooking Appliances: % Volume 2020-2024 Table 8 - LBN Brand Shares of Large Cooking Appliances: % Volume 2021-2024 Table 9 - NBO Company Shares of Built-in Hobs: % Volume 2020-2024 Table 10 - NBO Company Shares of Ovens: % Volume 2020-2024 Table 11 - NBO Company Shares of Cooker Hoods: % Volume 2020-2024 Table 12 - NBO Company Shares of Built-in Cooker Hoods: % Volume 2020-2024 Table 13 - NBO Company Shares of Freestanding Cooker Hoods: % Volume 2020-2024 Table 14 - NBO Company Shares of Cookers: % Volume 2020-2024 Table 15 - NBO Company Shares of Range Cookers: % Volume 2020-2024 Table 16 - Distribution of Large Cooking Appliances by Format: % Volume 2019-2024 Table 17 - Production of Large Cooking Appliances: Total Volume 2019-2024 Table 18 - Forecast Sales of Large Cooking Appliances by Category: Volume 2024-2029 Table 19 - Forecast Sales of Large Cooking Appliances by Category: Value 2024-2029 Table 20 - Forecast Sales of Large Cooking Appliances by Category: % Volume Growth 2024-2029 Table 21 - Forecast Sales of Large Cooking Appliances by Category: % Value Growth 2024-2029

# Consumer Appliances in Germany - Industry Overview

#### EXECUTIVE SUMMARY

Consumer appliances in 2024: The big picture 2024 key trends Competitive landscape Retailing developments What next for consumer appliances?

#### MARKET INDICATORS

Table 22 - Household Penetration of Selected Total Stock Consumer Appliances by Category 2019-2025Table 23 - Replacement Cycles of Consumer Appliances by Category 2019-2025

#### MARKET DATA

Table 24 - Sales of Consumer Appliances by Category: Volume 2019-2024Table 25 - Sales of Consumer Appliances by Category: Value 2019-2024Table 26 - Sales of Consumer Appliances by Category: % Volume Growth 2019-2024

Table 27 - Sales of Consumer Appliances by Category: % Value Growth 2019-2024 Table 28 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2019-2024 Table 29 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2019-2024 Table 30 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2019-2024 Table 31 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2019-2024 Table 32 - Sales of Small Appliances by Category: Volume 2019-2024 Table 33 - Sales of Small Appliances by Category: Value 2019-2024 Table 34 - Sales of Small Appliances by Category: % Volume Growth 2019-2024 Table 35 - Sales of Small Appliances by Category: % Value Growth 2019-2024 Table 36 - NBO Company Shares of Major Appliances: % Volume 2020-2024 Table 37 - LBN Brand Shares of Major Appliances: % Volume 2021-2024 Table 38 - NBO Company Shares of Small Appliances: % Volume 2020-2024 Table 39 - LBN Brand Shares of Small Appliances: % Volume 2021-2024 Table 40 - Distribution of Major Appliances by Format: % Volume 2019-2024 Table 41 - Distribution of Small Appliances by Format: % Volume 2019-2024 Table 42 - Forecast Sales of Consumer Appliances by Category: Volume 2024-2029 Table 43 - Forecast Sales of Consumer Appliances by Category: Value 2024-2029 Table 44 - Forecast Sales of Consumer Appliances by Category: % Volume Growth 2024-2029 Table 45 - Forecast Sales of Consumer Appliances by Category: % Value Growth 2024-2029 Table 46 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2024-2029 Table 47 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2024-2029 Table 48 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2024-2029 Table 49 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2024-2029 Table 50 - Forecast Sales of Small Appliances by Category: Volume 2024-2029 Table 51 - Forecast Sales of Small Appliances by Category: Value 2024-2029 Table 52 - Forecast Sales of Small Appliances by Category: % Volume Growth 2024-2029 Table 53 - Forecast Sales of Small Appliances by Category: % Value Growth 2024-2029

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# SOURCES

Summary 1 - Research Sources

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