

Small Cooking Appliances in Germany

January 2025

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Small Cooking Appliances in Germany - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Health consciousness maintains relevance in Germany
Multifunctional and space-saving solutions are in high demand
Ninja is disrupting the market with innovative products

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Energy efficiency will be key for local consumers

New technologies and smart appliances will be in demand

Modern functionality at a low price is difficult expectation for players to manage

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