



**Euromonitor
International**

Refrigeration Appliances in the US

December 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Continued decline in 2024 as the previous pandemic sales surge has a negative impact
Fridge-freezers continues to dominate, due to cost-effectiveness, convenience, and new features
Inflation impacts the competitive landscape and distribution

PROSPECTS AND OPPORTUNITIES

Refrigeration appliances will have growth potential due to evolving consumer lifestyles
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