



# Dishwashers in the US

December 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Decline for dishwashers as consumers pull back on spending on kitchen renovations  
Bosch remains the leading brand thanks to constant new product development  
Retail e-commerce maintains its rising trend, although many still prefer offline purchases

PROSPECTS AND OPPORTUNITIES

Growth set to return along with the stronger housing market and renovations  
Smart features likely to be incorporated when consumers upgrade their dishwasher  
Sustainability set to become increasingly important, especially if it brings financial rewards

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Consumer Appliances in the US - Industry Overview

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