



# Concentrates in Bolivia

December 2023

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## Concentrates in Bolivia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Continued volume decline in powder concentrates  
Local player Industrias Venada continues to dominate  
Powder concentrates remain most popular format

#### PROSPECTS AND OPPORTUNITIES

Gloomy outlook over forecast period  
Increased focus on healthier positioning  
Concentrates made with local, natural seeds potential avenue of growth

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