



Euromonitor
International

Soft Drinks in Mexico

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Bottled Water in Mexico

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2024 DEVELOPMENTS

- Rising temperatures is an important driver of growth for bottled water
- Manufacturers focus on promotions and value for money offers
- Innovation is driven by new players and new formulations in bottled water

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Carbonates in Mexico

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2024 DEVELOPMENTS

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- Sustainability, water efficiency, and green energy
- Innovation driven by limited editions

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