



Vending in Poland

March 2024

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Vending in Poland - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

The modernisation of vending machines has a positive impact on channel sales

Vending in office buildings performs well as some employees continue to work from home, reducing demand for canteens

Vending expands in terms of product range

PROSPECTS AND OPPORTUNITIES

Vending benefits from busier lifestyles and further diversification while the channel becomes increasingly concentrated

Sales automation favours vending over the forecast period

Vending machines offering fresh food have the ability to meet customer expectations

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Retail parks become a permanent part of the Polish retail landscape

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