



Euromonitor  
International

# Hypermarkets in Poland

March 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Hypermarkets sees value sales fall in 2024
- Operators reduce floorspace in response to evolving demand
- Auchan tests new low-cost hypermarket format in Poland - Atac Hiper Discount by Auchan

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- A challenging competitive environment for hypermarkets
- Further downsizing is expected
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- Retail in 2024: The big picture
- Poland is witnessing a growing trend of unmanned stores and self-service checkouts
- Poland's deposit-refund system: a step towards sustainability
- What next for retail?

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- Opening hours for physical retail
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