

Supermarkets in Poland

March 2025

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Supermarkets in Poland - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Supermarkets performs well in 2024

Dino enjoys period of rapid growth, while Auchan launches Scan&Go service

E.Leclerc restructures while Spar chain struggles

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Supermarket retailers to form long-term purchasing alliances

Dino and Specjal Group hold strong growth potential

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Poland's deposit-refund system: a step towards sustainability

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