



Cough, Cold and Allergy (Hay Fever) Remedies in Indonesia

September 2023

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Cough, Cold and Allergy (Hay Fever) Remedies in Indonesia - Category analysis

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2023 DEVELOPMENTS

Fall in per capita spending, but sales continue to rise
Products containing pholcodine are withdrawn
Sido Muncul maintains its lead, but innovation also seen from Combiphar

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Continued rise in sales due to environmental problems
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