

# Vending in Japan

March 2025

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## Vending in Japan - Category analysis

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## 2024 DEVELOPMENTS

Positive performance despite price increases Coca-Cola leads with a strong loyalty programme and sustainable actions Demand for vending rises to prevent heatstroke amidst extreme temperatures

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Retail in 2024: The big picture Changes in the competitive environment in retail Japan's retail industry embraces digital solutions to combat labour shortages What next for retail?

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Informal retail Opening hours for physical retail Summary 1 - Standard Opening Hours by Channel Type 2024 Seasonality Hatsu Uri ("First Sales") at New Year Valentine's Day White Day Mother's Day Father's Day Summer Bargains Halloween Black Friday and Cyber Monday Christmas and Year-end Bargains

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