



**Euromonitor
International**

NRT Smoking Cessation Aids in Portugal

September 2024

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Health concerns fuel desire to stop smoking tobacco
NRT lozenges and gums witness growth
Perrigo Portugal and Johnson & Johnson lead overall

PROSPECTS AND OPPORTUNITIES

Legislative moves will drive more consumers to stop smoking
Consumers will continue to search for help to quit smoking
Pharmacies will continue to dominate distribution

CATEGORY INDICATORS

Table 1 - Number of Smokers by Gender 2019-2024

CATEGORY DATA

Table 2 - Sales of NRT Smoking Cessation Aids by Category: Value 2019-2024
Table 3 - Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2019-2024
Table 4 - NBO Company Shares of NRT Smoking Cessation Aids: % Value 2020-2024
Table 5 - LBN Brand Shares of NRT Smoking Cessation Aids: % Value 2021-2024
Table 6 - Forecast Sales of NRT Smoking Cessation Aids by Category: Value 2024-2029
Table 7 - Forecast Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2024-2029

Consumer Health in Portugal - Industry Overview

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for consumer health?

MARKET INDICATORS

Table 8 - Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024
Table 9 - Life Expectancy at Birth 2019-2024

MARKET DATA

Table 10 - Sales of Consumer Health by Category: Value 2019-2024
Table 11 - Sales of Consumer Health by Category: % Value Growth 2019-2024
Table 12 - NBO Company Shares of Consumer Health: % Value 2020-2024
Table 13 - LBN Brand Shares of Consumer Health: % Value 2021-2024
Table 14 - Penetration of Private Label in Consumer Health by Category: % Value 2019-2024
Table 15 - Distribution of Consumer Health by Format: % Value 2019-2024
Table 16 - Distribution of Consumer Health by Format and Category: % Value 2024
Table 17 - Forecast Sales of Consumer Health by Category: Value 2024-2029
Table 18 - Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification
Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches

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