



# Hot Drinks in South Africa

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DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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2024 DEVELOPMENTS

- High unit price of coffee results in dynamic value growth
- Additional functional benefits on the rise in coffee offerings
- Private label continues to enjoy a positive performance in the category

PROSPECTS AND OPPORTUNITIES

- High foodservice margins predicted to result in expansion of outlets
- Dynamic growth predicted for fresh ground coffee pods

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## Tea in South Africa

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#### 2024 DEVELOPMENTS

Loose black tea further declines, as consumers shift to more convenient formats

Functional tea strengthened by ingredient innovation and competition

E-commerce drives sales of speciality teas

### PROSPECTS AND OPPORTUNITIES

Lower tea tariffs projected to support local production

Rooibos tourism expected to grow due to designation of origin status

Combination of tea and other drinks expected to gain traction

## CATEGORY DATA

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## Other Hot Drinks in South Africa

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Health and wellness trend drives other plant-based hot drinks

Milo remains the dominant brand in malt-based hot drinks

Despite discontinuation of Nesquik, parallel imports increase

### PROSPECTS AND OPPORTUNITIES

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