



Soft Drinks in Slovenia

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DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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Major floods drive demand for bottled water in 2024
Innovation supports growth of functional and flavoured bottled water
Radenska maintains its lead in bottled water

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KEY DATA FINDINGS

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Fructal doo maintains its lead with its widely recognised and established brands

Plethora of new products in juice drinks

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RTD Coffee in Slovenia

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- Rising demand for premium coffee
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- Strong potential of reduced sugar RTD tea
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