

# Bottled Water in Uzbekistan

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## Bottled Water in Uzbekistan - Category analysis

## **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Ongoing shift from tap water drives consumers towards still bottled water Flavoured bottled water emerges as a healthier alternative to carbonates Local players lead, but innovation is lacking

## PROSPECTS AND OPPORTUNITIES

Concerns over tap-water quality will continue to drive growth

Flavoured and functional bottled water to grow in popularity as healthier alternatives to carbonates

Refrigeration will continue to proliferate in both traditional and modern trade outlets

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