

Carbonates in France

November 2024

Table of Contents

Carbonates in France - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Carbonates creeps back into small positive volume sales Cola carbonates remain the most popular Coca-Cola maintains its lead thanks to its global strengths

PROSPECTS AND OPPORTUNITIES

Large scale events and strategic partnerships help to boost sales Reduced-sugar carbonates set for further growth, alongside limited-edition flavours Extended distribution and affordable prices needed for stronger sales

CATEGORY DATA

Table 1 - Off-trade vs On-trade Sales of Carbonates: Volume 2019-2024 Table 2 - Off-trade vs On-trade Sales of Carbonates: Value 2019-2024 Table 3 - Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2019-2024 Table 4 - Off-trade vs On-trade Sales of Carbonates: % Value Growth 2019-2024 Table 5 - Off-trade Sales of Carbonates by Category: Volume 2019-2024 Table 6 - Off-trade Sales of Carbonates by Category: Value 2019-2024 Table 7 - Off-trade Sales of Carbonates by Category: % Volume Growth 2019-2024 Table 8 - Off-trade Sales of Carbonates by Category: % Value Growth 2019-2024 Table 9 - Total Sales of Carbonates by Fountain On-trade: Volume 2019-2024 Table 10 - Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2019-2024 Table 11 - NBO Company Shares of Off-trade Carbonates: % Volume 2020-2024 Table 12 - LBN Brand Shares of Off-trade Carbonates: % Volume 2021-2024 Table 13 - NBO Company Shares of Off-trade Carbonates: % Value 2020-2024 Table 14 - LBN Brand Shares of Off-trade Carbonates: % Value 2021-2024 Table 15 - Forecast Off-trade Sales of Carbonates by Category: Volume 2024-2029 Table 16 - Forecast Off-trade Sales of Carbonates by Category: Value 2024-2029 Table 17 - Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2024-2029 Table 18 - Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2024-2029 Table 19 - Forecast Total Sales of Carbonates by Fountain On-trade: Volume 2024-2029 Table 20 - Forecast Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2024-2029

Soft Drinks in France - Industry Overview

EXECUTIVE SUMMARY

Soft drinks in 2024: The big picture 2024 key trends Competitive landscape Retailing developments Foodservice vs retail split What next for soft drinks?

MARKET DATA

Table 21 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2019-2024Table 22 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2019-2024Table 23 - Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2019-2024Table 24 - Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2019-2024Table 25 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2024Table 26 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2024Table 27 - Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2024

Table 28 - Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2024 Table 29 - Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2019-2024 Table 30 - Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2019-2024 Table 31 - Off-trade Sales of Soft Drinks by Category: Value 2019-2024 Table 32 - Off-trade Sales of Soft Drinks by Category: % Value Growth 2019-2024 Table 33 - Sales of Soft Drinks by Total Fountain On-trade: Volume 2019-2024 Table 34 - Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2019-2024 Table 35 - NBO Company Shares of Total Soft Drinks (RTD): % Volume 2020-2024 Table 36 - LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2021-2024 Table 37 - NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2020-2024 Table 38 - LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2021-2024 Table 39 - NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2024 Table 40 - LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2021-2024 Table 41 - NBO Company Shares of Off-trade Soft Drinks: % Value 2020-2024 Table 42 - LBN Brand Shares of Off-trade Soft Drinks: % Value 2021-2024 Table 43 - Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2019-2024 Table 44 - Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2019-2024 Table 45 - Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2019-2024 Table 46 - Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2024 Table 47 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2024-2029 Table 48 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2024-2029 Table 49 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2024-2029 Table 50 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2024-2029 Table 51 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2024-2029 Table 52 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2024-2029 Table 53 - Forecast Off-trade Sales of Soft Drinks by Category: Value 2024-2029 Table 54 - Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2024-2029 Table 55 - Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2024-2029 Table 56 - Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2024-2029

APPENDIX

Fountain sales in France

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SOURCES

Summary 1 - Research Sources

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