

# **Carbonates in France**

November 2024

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#### Carbonates in France - Category analysis

#### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Carbonates creeps back into small positive volume sales Cola carbonates remain the most popular Coca-Cola maintains its lead thanks to its global strengths

#### PROSPECTS AND OPPORTUNITIES

Large scale events and strategic partnerships help to boost sales Reduced-sugar carbonates set for further growth, alongside limited-edition flavours Extended distribution and affordable prices needed for stronger sales

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