



Euromonitor
International

RTD Tea in France

November 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Sluggish growth attributed to a confluence of factors
Healthier recipes and more sustainable packaging are key to sales
Lipton and Fuze Tea maintain their leading places

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De-seasonalisation will help to support stronger sales
Bubble tea expected to remain a successful niche

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Soft Drinks in France - Industry Overview

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