



Euromonitor
International

Other Hot Drinks in Cameroon

December 2023

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Other Hot Drinks in Cameroon - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Moderate volume growth, though constant value sales fall

Nestlé and Tiger Brands adopt distinct approaches, but both yield dividends

Rising demand for smaller pouch format in chocolate and malt-based hot drinks, as consumers highly price sensitive

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DISCLAIMER

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