



Euromonitor
International

Away-From-Home Tissue and Hygiene in Estonia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Rising demand post-pandemic with consumers expecting higher hygiene standards
Ageing population, increased institutional demand, and improved product availability support growth of AFH adult incontinence
Innovation focuses on eco- and skin-friendly options

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Tissue and Hygiene in Estonia - Industry Overview

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/away-from-home-tissue-and-hygiene-in-estonia/report.