



Nappies/Diapers/Pants in Dominican Republic

March 2024

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Nappies/Diapers/Pants in Dominican Republic - Category analysis

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2023 DEVELOPMENTS

Challenges in logistic chains and raw materials impact players' strategies
Demand in nappies/diapers/pants shows resilience during inflationary pressures
Private labels seeks a balance between affordability and quality improvements

PROSPECTS AND OPPORTUNITIES

Ongoing decline in the birth rate negatively impacts the landscape
Sustainability is not set to become a priority among most Dominican parents
The industry is committed to expanding the occasions of use to drive sales

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