



Euromonitor  
International

# Nappies/Diapers/Pants in Latvia

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## Nappies/Diapers/Pants in Latvia - Category analysis

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Demographic shifts drive decline in nappies/diapers/pants  
Disposable pants gain popularity for their comfort-oriented design  
Procter & Gamble Marketing Latvia Ltd SIA leads product area with Pampers brand

#### PROSPECTS AND OPPORTUNITIES

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/nappies-diapers-pants-in-latvia/report](http://www.euromonitor.com/nappies-diapers-pants-in-latvia/report).