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International

# Consumer Appliances in Colombia

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Industrias HACEB, Samsung and LG remain the top companies in the home laundry appliance industry.

## PROSPECTS AND OPPORTUNITIES

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- Downturn in construction has a negative impact on sales of large cooking appliances
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- Demand for ovens declines as consumers favour small appliances
- Industrias HACEB SA remains the clear leader in large cooking appliances category.

PROSPECTS AND OPPORTUNITIES

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Small Cooking Appliances in Colombia

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Electrolux SA remains the leading player in vacuum cleaners

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