

# **Refrigeration Appliances in Colombia**

December 2024

Table of Contents

# Refrigeration Appliances in Colombia - Category analysis

# **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Refrigeration appliances bounces back in 2024 as temperatures rise and inflation falls Samsung presents its new Bespoke 4-Door Flex fridge freezers Leading players remain unchanged thanks to successful distribution strategies

#### PROSPECTS AND OPPORTUNITIES

Innovation, sustainability, and promotions likely to remain the key sales drivers Social media set to have a growing influence on demand More players likely to adopt an omnichannel approach to sales

#### CATEGORY DATA

Table 1 - Sales of Refrigeration Appliances by Category: Volume 2019-2024 Table 2 - Sales of Refrigeration Appliances by Category: Value 2019-2024 Table 3 - Sales of Refrigeration Appliances by Category: % Volume Growth 2019-2024 Table 4 - Sales of Refrigeration Appliances by Category: % Value Growth 2019-2024 Table 5 - Sales of Freezers by Format: % Volume 2019-2024 Table 6 - Sales of Freezers by Volume Capacity: % Volume 2019-2024 Table 7 - Sales of Fridge Freezers by Format: % Volume 2019-2024 Table 8 - Sales of Fridge Freezers by Volume Capacity: % Volume 2019-2024 Table 9 - Sales of Fridge Freezers by Smart Appliances: % Volume 2020-2024 Table 10 - Sales of Fridges by Volume Capacity: % Volume 2019-2024 Table 11 - NBO Company Shares of Refrigeration Appliances: % Volume 2020-2024 Table 12 - LBN Brand Shares of Refrigeration Appliances: % Volume 2021-2024 Table 13 - NBO Company Shares of Built-in Fridge Freezers: % Volume 2020-2024 Table 14 - NBO Company Shares of Freestanding Fridge Freezers: % Volume 2020-2024 Table 15 - NBO Company Shares of Built-in Fridges: % Volume 2020-2024 Table 16 - NBO Company Shares of Freestanding Fridges: % Volume 2020-2024 Table 17 - Distribution of Refrigeration Appliances by Format: % Volume 2019-2024 Table 18 - Production of Refrigeration Appliances: Total Volume 2019-2024 Table 19 - Forecast Sales of Refrigeration Appliances by Category: Volume 2024-2029 Table 20 - Forecast Sales of Refrigeration Appliances by Category: Value 2024-2029 Table 21 - Forecast Sales of Refrigeration Appliances by Category: % Volume Growth 2024-2029 Table 22 - Forecast Sales of Refrigeration Appliances by Category: % Value Growth 2024-2029

# Consumer Appliances in Colombia - Industry Overview

# EXECUTIVE SUMMARY

Consumer appliances in 2024: The big picture 2024 key trends

# COMPETITIVE LANDSCAPE

Retailing developments What next for consumer appliances?

## MARKET INDICATORS

Table 23 - Household Penetration of Selected Total Stock Consumer Appliances by Category 2019-2025Table 24 - Replacement Cycles of Consumer Appliances by Category 2019-2025

# MARKET DATA

Table 25 - Sales of Consumer Appliances by Category: Volume 2019-2024

Table 26 - Sales of Consumer Appliances by Category: Value 2019-2024 Table 27 - Sales of Consumer Appliances by Category: % Volume Growth 2019-2024 Table 28 - Sales of Consumer Appliances by Category: % Value Growth 2019-2024 Table 29 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2019-2024 Table 30 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2019-2024 Table 31 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2019-2024 Table 32 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2019-2024 Table 33 - Sales of Small Appliances by Category: Volume 2019-2024 Table 34 - Sales of Small Appliances by Category: Value 2019-2024 Table 35 - Sales of Small Appliances by Category: % Volume Growth 2019-2024 Table 36 - Sales of Small Appliances by Category: % Value Growth 2019-2024 Table 37 - NBO Company Shares of Major Appliances: % Volume 2020-2024 Table 38 - LBN Brand Shares of Major Appliances: % Volume 2021-2024 Table 39 - NBO Company Shares of Small Appliances: % Volume 2020-2024 Table 40 - LBN Brand Shares of Small Appliances: % Volume 2021-2024 Table 41 - Distribution of Major Appliances by Format: % Volume 2019-2024 Table 42 - Distribution of Small Appliances by Format: % Volume 2019-2024 Table 43 - Forecast Sales of Consumer Appliances by Category: Volume 2024-2029 Table 44 - Forecast Sales of Consumer Appliances by Category: Value 2024-2029 Table 45 - Forecast Sales of Consumer Appliances by Category: % Volume Growth 2024-2029 Table 46 - Forecast Sales of Consumer Appliances by Category: % Value Growth 2024-2029 Table 47 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2024-2029 Table 48 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2024-2029 Table 49 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2024-2029 Table 50 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2024-2029 Table 51 - Forecast Sales of Small Appliances by Category: Volume 2024-2029 Table 52 - Forecast Sales of Small Appliances by Category: Value 2024-2029 Table 53 - Forecast Sales of Small Appliances by Category: % Volume Growth 2024-2029 Table 54 - Forecast Sales of Small Appliances by Category: % Value Growth 2024-2029

## DISCLAIMER

# SOURCES

Summary 1 - Research Sources

# About Euromonitor International

# Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/refrigeration-appliances-in-colombia/report.