



Euromonitor
International

Digestive Remedies in Romania

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Unhealthy eating habits fuel continued growth, despite ongoing challenges
- Multifunctional solutions grow in importance
- Antacids continue to gain traction, alongside specialised paediatric remedies

PROSPECTS AND OPPORTUNITIES

- Growth opportunities persist in Romania’s digestive remedies market, although shift towards healthier eating habits could impact demand
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DISCLAIMER

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