



Euromonitor
International

Digestive Remedies in Vietnam

September 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Digestive remedies records slower growth, yet still a strong performance in 2024
Increasingly stressful modern lifestyles contribute to the strong performance of antacids
The hotter weather and ageing lead to increasing cases of digestive problems

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Positive outlook for digestive remedies due to poor dietary habits
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Consumer Health in Vietnam - Industry Overview

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DISCLAIMER

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