



Euromonitor
International

Laundry Care in Algeria

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Minimal volume growth in 2024
- Rising popularity of liquid detergent
- Multinationals remain the clear leaders in laundry care

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/laundry-care-in-algeria/report.