

Spectacles in the US

June 2025

Table of Contents

Spectacles in the US - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

The growth in the demand for spectacles is steady as tariffs drive up prices in the US EssilorLuxottica's stable continues to lead spectacles in the US FDA yet to approve myopia control spectacle lenses, but opportunities emerge in the US

PROSPECTS AND OPPORTUNITIES

Spectacles is set to see growth rates soften in retail volume and value terms over the forecast period Acquisitions and luxury brand expansion into spectacles to continue to act as growth drivers for leading players Technological innovations/AI: Overcoming challenges in pursuit of promising technology

CATEGORY DATA

Table 1 - Sales of Spectacles by Category: Volume 2020-2025
Table 2 - Sales of Spectacles by Category: Value 2020-2025
Table 3 - Sales of Spectacles by Category: % Volume Growth 2020-2025
Table 4 - Sales of Spectacles by Category: % Value Growth 2020-2025
Table 5 - Sales of Spectacle Lenses by Type: % Value 2020-2025
Table 6 - NBO Company Shares of Spectacles: % Value 2020-2024
Table 7 - LBN Brand Shares of Spectacles by Format: % Value 2020-2025
Table 8 - Distribution of Spectacles by Category: Volume 2025-2030
Table 10 - Forecast Sales of Spectacles by Category: Value 2025-2030
Table 11 - Forecast Sales of Spectacles by Category: % Volume Growth 2025-2030
Table 12 - Forecast Sales of Spectacles by Category: % Value Growth 2025-2030

Eyewear in the US - Industry Overview

EXECUTIVE SUMMARY

Eyewear in 2025: The big picture 2025 key trends Competitive landscape Retail developments What next for eyewear?

MARKET DATA

Table 13 - Sales of Eyewear by Category: Volume 2020-2025
Table 14 - Sales of Eyewear by Category: Value 2020-2025
Table 15 - Sales of Eyewear by Category: % Volume Growth 2020-2025
Table 16 - Sales of Eyewear by Category: % Value Growth 2020-2025
Table 17 - NBO Company Shares of Eyewear: % Value 2020-2024
Table 18 - LBN Brand Shares of Eyewear: % Value 2021-2024
Table 19 - Distribution of Eyewear by Format: % Value 2020-2025
Table 20 - Forecast Sales of Eyewear by Category: Volume 2025-2030
Table 21 - Forecast Sales of Eyewear by Category: % Volume Growth 2025-2030
Table 22 - Forecast Sales of Eyewear by Category: % Volume Growth 2025-2030
Table 23 - Forecast Sales of Eyewear by Category: % Value Growth 2025-2030

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SOURCES

Summary 1 - Research Sources

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