



Euromonitor  
International

# Dishwashing in Dominican Republic

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- “Bola” soap remains the most popular dishwashing format
- Growing penetration of private labels in face of high cost of living
- Increasing popularity of value packaging as consumers seek affordability

PROSPECTS AND OPPORTUNITIES

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- Trend towards more powerful degreasing and odour-neutralising dishwashing solutions
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Home Care in Dominican Republic - Industry Overview

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