

Polishes in Dominican Republic

February 2025

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Polishes in Dominican Republic - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Floor polishes stagnate in face of growing range of surface care options Búfalo strengthens its position as leading polish specialist School dress codes ensure continued demand for shoe polish

PROSPECTS AND OPPORTUNITIES

Home construction trends will not be favourable to development of floor polishes Changing furniture preferences to impact polish sales Shoe polish brands will show higher level of specialisation to cater to changing consumer preferences

CATEGORY DATA

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Home Care in Dominican Republic - Industry Overview

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