

Jewellery in Italy

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Table of Contents

Jewellery in Italy - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Positive performance for jewellery in Italy Lab-grown diamonds are gaining traction but natural diamonds have enduring appeal Positive trend for e-commerce, but physical stores remain popular among discerning local consumers

PROSPECTS AND OPPORTUNITIES

The performance of fine jewellery will rely on brands building trust and loyalty Sustainability will become a key theme in the years ahead Innovation and technology are set to become increasingly important for sales of jewellery in Italy

CATEGORY DATA

Table 1 - Sales of Jewellery by Category: Volume 2019-2024Table 2 - Sales of Jewellery by Category: Value 2019-2024Table 3 - Sales of Jewellery by Category: % Volume Growth 2019-2024Table 4 - Sales of Jewellery by Category: % Value Growth 2019-2024Table 5 - Sales of Costume Jewellery by Type: % Value 2019-2024Table 6 - Sales of Fine Jewellery by Type: % Value 2019-2024Table 7 - Sales of Fine Jewellery by Collection: % Value 2019-2024Table 8 - Sales of Fine Jewellery by Metal: % Value 2019-2024Table 9 - NBO Company Shares of Jewellery: % Value 2020-2024Table 10 - LBN Brand Shares of Jewellery: % Value 2019-2024Table 11 - Distribution of Jewellery by Category: Volume 2024-2029Table 13 - Forecast Sales of Jewellery by Category: % Volume Growth 2024-2029Table 14 - Forecast Sales of Jewellery by Category: % Value 2024-2029Table 15 - Forecast Sales of Jewellery by Category: % Value Growth 2024-2029

Personal Accessories in Italy - Industry Overview

EXECUTIVE SUMMARY

Personal accessories in 2024: The big picture 2024 key trends Competitive landscape Retailing developments What next for personal accessories?

MARKET DATA

Table 16 - Sales of Personal Accessories by Category: Volume 2019-2024
Table 17 - Sales of Personal Accessories by Category: Value 2019-2024
Table 18 - Sales of Personal Accessories by Category: % Volume Growth 2019-2024
Table 19 - Sales of Personal Accessories by Category: % Value Growth 2019-2024
Table 20 - NBO Company Shares of Personal Accessories: % Value 2020-2024
Table 21 - LBN Brand Shares of Personal Accessories by Format: % Value 2019-2024
Table 22 - Distribution of Personal Accessories by Category: Volume 2019-2024
Table 23 - Forecast Sales of Personal Accessories by Category: Volume 2024-2029
Table 24 - Forecast Sales of Personal Accessories by Category: Volume Growth 2024-2029
Table 25 - Forecast Sales of Personal Accessories by Category: % Volume Growth 2024-2029
Table 26 - Forecast Sales of Personal Accessories by Category: % Value Growth 2024-2029

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