



Euromonitor
International

Colour Cosmetics in Azerbaijan

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Colour cosmetics sees steady value growth as inflation eases
L'Oréal maintains its lead, while Giorgio Armani sees the fastest growth
Retail specialists remain key, while e-commerce continues gradual expansion

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Clean beauty and multifunctionality will guide consumer choices

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Beauty and Personal Care in Azerbaijan - Industry Overview

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DISCLAIMER

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