



Spectacles in India

June 2024

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Spectacles in India - Category analysis

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2024 DEVELOPMENTS

Spectacles exhibits stable single-digit value growth in 2024
Advances in vision correction mark a new focus point in the industry
Essilor India leads spectacles with premium product offerings and wide product distribution

PROSPECTS AND OPPORTUNITIES

Growing use of digital devices will drive growth for spectacles in the forecast period
Although offline retail channels will remain dominant, significant growth is anticipated for retail e-commerce
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