

# Bath and Shower in Slovakia

May 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Low rises in overall value sales for bath and shower
- Global players retain stronghold over bath and shower
- Grocery retailers continue to dominate distribution of bath and shower products

PROSPECTS AND OPPORTUNITIES

- Improved economy to support sales of bath and shower products
- Sustainable products will see wider penetration
- Wellness trend likely to have stronger impact towards end of forecast period

CATEGORY DATA

- Table 1 - Sales of Bath and Shower by Category: Value 2019-2024
- Table 2 - Sales of Bath and Shower by Category: % Value Growth 2019-2024
- Table 3 - Sales of Bath and Shower by Premium vs Mass: % Value 2019-2024
- Table 4 - NBO Company Shares of Bath and Shower: % Value 2020-2024
- Table 5 - LBN Brand Shares of Bath and Shower: % Value 2021-2024
- Table 6 - LBN Brand Shares of Premium Bath and Shower: % Value 2021-2024
- Table 7 - Forecast Sales of Bath and Shower by Category: Value 2024-2029
- Table 8 - Forecast Sales of Bath and Shower by Category: % Value Growth 2024-2029
- Table 9 - Forecast Sales of Bath and Shower by Premium vs Mass: % Value 2024-2029

Beauty and Personal Care in Slovakia - Industry Overview

EXECUTIVE SUMMARY

- Beauty and personal care in 2024: The big picture
- 2024 key trends
- Competitive landscape
- Retail developments
- What next for beauty and personal care?

MARKET DATA

- Table 10 - Sales of Beauty and Personal Care by Category: Value 2019-2024
- Table 11 - Sales of Beauty and Personal Care by Category: % Value Growth 2019-2024
- Table 12 - GBO Company Shares of Beauty and Personal Care: % Value 2020-2024
- Table 13 - NBO Company Shares of Beauty and Personal Care: % Value 2020-2024
- Table 14 - LBN Brand Shares of Beauty and Personal Care: % Value 2021-2024
- Table 15 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2019-2024
- Table 16 - Distribution of Beauty and Personal Care by Format: % Value 2019-2024
- Table 17 - Distribution of Beauty and Personal Care by Format and Category: % Value 2024
- Table 18 - Forecast Sales of Beauty and Personal Care by Category: Value 2024-2029
- Table 19 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2024-2029

APPENDIX

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/bath-and-shower-in-slovakia/report](http://www.euromonitor.com/bath-and-shower-in-slovakia/report).