

Dishwashing in Canada

February 2025

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Dishwashing in Canada - Category analysis

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2024 DEVELOPMENTS

Dishwashing value sales fall off despite immigration-led population growth Canadian players active in developing sustainable dish care products Automatic dishwashing sees decline despite increasing penetration of dishwashers

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Dishwasher penetration expected to increase and support category growth International brands expected to maintain dominance in dishwashing E-commerce set to benefit from consumer interest and retailer investment

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DISCLAIMER

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