



**Euromonitor  
International**

# Eye Care in Slovakia

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Prolonged pollen season and associated allergies support growth of allergy eye care, although few OTC brands are available  
Standard eye care sees stable demand, supported by central role of digital devices  
Consumer are increasingly seeking herbal/traditional eye care solutions

PROSPECTS AND OPPORTUNITIES

Lifestyle trends and ageing population will continue to support demand for eye care  
Allergy eye care will remain key driver of growth  
Players will launch more sophisticated eye care products to compete with vitamins and dietary supplements

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Consumer Health in Slovakia - Industry Overview

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DISCLAIMER

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