

Analgesics in Slovakia

October 2024

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Analgesics in Slovakia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Consumption of analgesics is expected to stabilise GSK's Panadol brand is poised for recovery, while Nurofen could suffer from previous over-purchasing Brighter performance for topical analgesics/anaesthetic

PROSPECTS AND OPPORTUNITIES

Optimistic outlook for the coming years Manufacturers will focus on differentiation to stimulate demand Traditional pharmacies will remain dominant channel of distribution

CATEGORY DATA

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EXECUTIVE SUMMARY

Consumer health in 2024: The big picture 2024 key trends Competitive landscape Retailing developments What next for consumer health?

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DISCLAIMER

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