



Euromonitor  
International

# Menstrual Care in Hungary

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## Menstrual Care in Hungary - Category analysis

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Convenience and comfort drive retail volume growth in menstrual care products

International players retain a strong lead with a focus on innovation

Convenience shopping drives sales in neighbourhood retailers

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/menstrual-care-in-hungary/report](http://www.euromonitor.com/menstrual-care-in-hungary/report).