



# Dishwashing in the Czech Republic

February 2024

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### KEY DATA FINDINGS

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Ease and convenience drives retail volume sales of automatic dishwashing tablets

Dishwashing additives decline as consumers focus on essential purchases

Henkel leads dishwashing, followed by RB and Procter & Gamble

#### PROSPECTS AND OPPORTUNITIES

Hand dishwashing posts an ongoing decline as consumers opt for convenience

Dishwashing additives decline as automatic dishwashing products offer cleaning properties

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