



# Dishwashing in China

February 2025

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2024 DEVELOPMENTS

Slow growth for hand dishwashing, while automatic dishwashing powders sustains stronger momentum

Liby continues to dominate hand dishwashing with its wide product portfolio

Strong brand reputation of Finish maintains its lead in automatic dishwashing

PROSPECTS AND OPPORTUNITIES

Further penetration of dishwashers likely to drive growth for automatic dishwashing

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DISCLAIMER

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