



Euromonitor  
International

# Men's Grooming in Dominican Republic

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KEY DATA FINDINGS

2024 DEVELOPMENTS

New generations of Dominican men give greater importance to the care and prevention of skin ageing  
Procter & Gamble holds its lead, thanks to strength of its Gillette brand  
The first specialised beauty retailers aimed at men start to emerge

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Beauty and Personal Care in Dominican Republic - Industry Overview

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DISCLAIMER

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