



Euromonitor
International

Away-From-Home Tissue and Hygiene in Mexico

April 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- AFH toilet paper continues to lead due to its ubiquity
- Ageing population drives growth for AFH adult incontinence
- Fulfilling demand and maintaining competitive pricing remain most important factors

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Tissue and Hygiene in Mexico - Industry Overview

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DISCLAIMER

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