

# **Digestive Remedies in Cameroon**

October 2024

Table of Contents

# Digestive Remedies in Cameroon - Category analysis

### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Digestive issues often treated with natural remedies in Cameroon Laxatives in demand for constipation, PPIs and antacids for gastritis, and supply challenges for gastrointestinal remedies Cholera outbreaks in Cameroon drive demand for OTC diarrheal remedies

#### PROSPECTS AND OPPORTUNITIES

Different opportunities seen for different subcategories Well-known international brands expected to remain the most popular

#### CATEGORY DATA

Table 1 - Sales of Digestive Remedies by Category: Value 2019-2024
Table 2 - Sales of Digestive Remedies by Category: % Value Growth 2019-2024
Table 3 - NBO Company Shares of Digestive Remedies: % Value 2020-2024
Table 4 - LBN Brand Shares of Digestive Remedies: % Value 2021-2024
Table 5 - Forecast Sales of Digestive Remedies by Category: Value 2024-2029
Table 6 - Forecast Sales of Digestive Remedies by Category: % Value Growth 2024-2029

# Consumer Health in Cameroon - Industry Overview

### EXECUTIVE SUMMARY

Consumer health in 2024: The big picture 2024 key trends Competitive landscape Retailing developments What next for consumer health?

#### MARKET INDICATORS

Table 7 - Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024Table 8 - Life Expectancy at Birth 2019-2024

#### MARKET DATA

Table 9 - Sales of Consumer Health by Category: Value 2019-2024Table 10 - Sales of Consumer Health by Category: % Value Growth 2019-2024Table 11 - NBO Company Shares of Consumer Health: % Value 2020-2024Table 12 - LBN Brand Shares of Consumer Health: % Value 2021-2024Table 13 - Penetration of Private Label by Category: % Value 2019-2024Table 14 - Distribution of Consumer Health by Format: % Value 2019-2024Table 15 - Distribution of Consumer Health by Format and Category: % Value 2024Table 16 - Forecast Sales of Consumer Health by Category: Value 2024-2029Table 17 - Forecast Sales of Consumer Health by Category: % Value 2024-2029

# APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

#### DISCLAIMER

# DEFINITIONS

# About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/digestive-remedies-in-cameroon/report.