



Euromonitor  
International

# Surface Care in Israel

February 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Pine oil products gain ground within surface care
- Natural trend shows no sign of slowing down
- Task-specific wipes see prices stabilise in 2024

PROSPECTS AND OPPORTUNITIES

- Rising prices will be seen during early forecast period
- Vacuum sales growth threatens progress for floor cleaners
- Forecast period will see more surface-specific options

CATEGORY DATA

- Table 1 - Sales of Surface Care by Category: Value 2019-2024
- Table 2 - Sales of Surface Care by Category: % Value Growth 2019-2024
- Table 3 - Sales of Home Care Wipes and Floor Cleaning Systems by Category: Value 2019-2024
- Table 4 - Sales of Home Care Wipes and Floor Cleaning Systems by Category: % Value Growth 2019-2024
- Table 5 - NBO Company Shares of Surface Care: % Value 2020-2024
- Table 6 - LBN Brand Shares of Surface Care: % Value 2021-2024
- Table 7 - NBO Company Shares of Home Care Wipes and Floor Cleaning Systems: % Value 2020-2024
- Table 8 - LBN Brand Shares of Home Care Wipes and Floor Cleaning Systems: % Value 2021-2024
- Table 9 - Forecast Sales of Surface Care by Category: Value 2024-2029
- Table 10 - Forecast Sales of Surface Care by Category: % Value Growth 2024-2029

Home Care in Israel - Industry Overview

EXECUTIVE SUMMARY

- Home care in 2024: The big picture
- 2024 key trends
- Competitive landscape
- Retailing developments
- What next for home care?

MARKET INDICATORS

- Table 11 - Households 2019-2024

MARKET DATA

- Table 12 - Sales of Home Care by Category: Value 2019-2024
- Table 13 - Sales of Home Care by Category: % Value Growth 2019-2024
- Table 14 - NBO Company Shares of Home Care: % Value 2020-2024
- Table 15 - LBN Brand Shares of Home Care: % Value 2021-2024
- Table 16 - Penetration of Private Label in Home Care by Category: % Value 2019-2024
- Table 17 - Distribution of Home Care by Format: % Value 2019-2024
- Table 18 - Distribution of Home Care by Format and Category: % Value 2024
- Table 19 - Forecast Sales of Home Care by Category: Value 2024-2029
- Table 20 - Forecast Sales of Home Care by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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