

Depilatories in Slovenia

May 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Women’s pre-shave products lead growth
- Gillette continues to lead competitive landscape
- Evolving retail landscape strengthens access and visibility

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- Depilatories will retain positive growth trajectory, despite its maturity
- Innovation will be driven by natural ingredients and personalisation
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Beauty and Personal Care in Slovenia - Industry Overview

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DISCLAIMER

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